

## **Suggested Interview Questions For Beth Buelow, The Introvert Entrepreneur**

1. How do you define introversion and extroversion?
2. How much of this personality trait is nurture, and how much is nature?
3. Why does it matter that we know which we are?
4. What if we don't strongly identify with one or the other?
5. What are the strengths that introverts bring to the table?
6. How does knowing our type help us in the workplace/at home?
7. Why is entrepreneurship so appealing for many introverts?
8. What's most important for an introvert entrepreneur to do if she/he wants to be successful?
9. Why does networking wear me out so much, and what can I do about it?
10. As an introvert, how can I make the sales process easier?
11. What should an introvert entrepreneur consider before entering into working partnerships?
12. How can an introvert stand out in a noisy environment (that could mean in the workplace, in the marketplace, in social media)?
13. What other advice would you give your fellow introverts about running a business effectively as introverts?
14. Your book invites us to embrace our comfort zones. What's important about that?
15. What can introverts learn from extroverts? And extroverts from introverts?
16. What are some ways that introverts can manage their energy?
17. What can introverts do to make social situations easier?

### About the book:

1. What was the catalyst for your book, "The Introvert Entrepreneur: Amplify Your Strengths and Create Success on Your Own Terms"?
2. Each chapter features an Introvert Entrepreneur Focus. How did you decide who to highlight?
3. What's it been like to promote the book, since it probably challenges your introverted preferences on a regular basis?

A full list of media interviews and posts can be found at [TheIntrovertEntrepreneur.com/media](http://TheIntrovertEntrepreneur.com/media)