Beth L. Buelow, PCC, is author of *The Introvert Entrepreneur: Amplify Your Strengths and Create Success on Your Own Terms* (TarcherPergiee), named by Inc.com as one of the top 100 best business books of 2015. She is a Professional Certified Coach, speaker, writer, podcaster, and facilitator. Since 2010, Beth has empowered introverts to understand, own, and honor their strengths, and has provided insights and tools to help extroverts have stronger, more productive relationships with their introvert colleagues.

Beth has contributed to blogs and articles in print and online for *The Wall Street Journal, The Telegraph, The Guardian, Inc, Entrepreneur, Success,* and *Psychology Today,* among others. Her extremely popular podcast features interviews with well-known introvert entrepreneurs, including Susan Cain, Tony Hsieh, Chris Guillebeau, Grace Bonney, and Mary Anne Radmacher, as well as experts in social media, marketing and sales, personal growth, and networking. Beth’s individual voice comes out of her experiences as a personal coach, classical musician, arts administrator, nonprofit professional, and entrepreneur.

**Popular Topics**

- *Six Things Your Introverted Colleagues Want to Tell You (But Probably Won’t)*
- **Chatty Cathys and Quiet Keiths:** A Primer on Cross-Personality Communication
- **The Space in Between:** The Power of Silence in Life and Leadership
- **Should I Be Telling You This?:** The Delicate Dance of Authenticity, Transparency, and Vulnerability
- **Three Little Words** That Will Change Your Life Forever
A practical guide to help introverts harness their natural gifts and entrepreneurial spirit

Think you have to be loud and brash to be successful in business? Think again. The strengths and traits of the typical introvert lend themselves well to entrepreneurship, as well as “intrapreneurship” and a range of business roles. In The Introvert Entrepreneur, professional coach Beth Buelow shows readers how to harness their natural gifts (including curiosity, independence, and a love of research) and counteract their challenges (such as an aversion to networking and self-promotion). She addresses a wide range of topics—from managing fears and expectations and developing a growth mindset to networking, marketing, leadership skills, and community-building—informed by interviews with introverts who have created successful businesses without compromising their core personality.

“An essential resource for introverts who choose to follow their entrepreneurial vision and carve out their own unique path.”
— Susan Cain, co-founder of Quiet Revolution LLC and New York Times bestselling author of Quiet: The Power of Introverts in a World That Can't Stop Talking

Books may be purchased in bulk from the publisher for presentation attendees.