BETH L. BUELOW, *PCC*

Beth L. Buelow, PCC, is author of *The Introvert Entrepreneur: Amplify Your Strengths and Create Success on Your Own Terms* (TarcherPergiee), named by Inc.com as one of the top 100 best business books of 2015. She is a Professional Certified Coach, speaker, writer, podcaster, and facilitator. Since 2010, Beth has empowered introverts to understand, own, and honor their strengths, and has provided insights and tools to help extroverts have stronger, more productive relationships with their introvert colleagues.

Beth has contributed to blogs and articles in print and online for *The Wall Street Journal, The Telegraph, The Guardian, Inc, Entrepreneur, Success,* and *Psychology Today*, among others. Her extremely popular podcast features interviews with well-known introvert entrepreneurs, including Susan Cain, Tony Hsieh, Chris Guillebeau, Grace Bonney, and Mary Anne Radmacher, as well as experts in social media, marketing and sales, personal growth, and networking. Beth's individual voice comes out of her experiences as a personal coach, classical musician, arts administrator, nonprofit professional, and entrepreneur.

The Introvert Entrepreneur

Success is an inside job.

Popular Topics

Six Things Your Introverted Colleagues Want to Tell You (But Probably Won't)

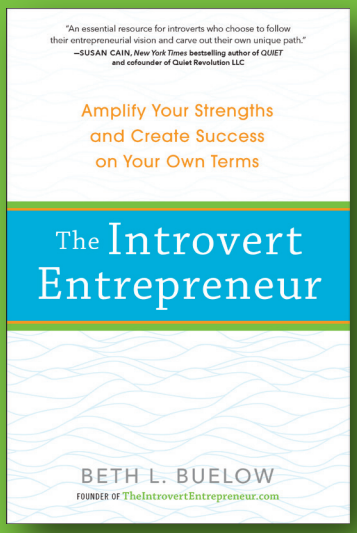
Chatty Cathys and Quiet Keiths: A Primer on Cross-Personality Communication

The Space in Between: The Power of Silence in Life and Leadership

Should I Be Telling You This?: The Delicate Dance of Authenticity, Transparency, and Vulnerability

Three Little Words That Will Change Your Life Forever

Photo Credit: Morgen Schuler



The Introvert Entrepreneur: Amplify Your Strengths and Create Success on Your Own Terms

(TarcherPergiee/Penguin Random House, Nov 2015)

A practical guide to help introverts harness their natural gifts and entrepreneurial spirit

Think you have to be loud and brash to be successful in business? Think again. The strengths and traits of the typical introvert lend themselves well to entrepreneurship, as well as "intrapreneurship" and a range of business roles. In *The Introvert Entrepreneur*, professional coach Beth Buelow shows readers how to harness their natural gifts (including curiosity, independence, and a love of research) and counteract their challenges (such as an aversion to networking and self-promotion). She addresses a wide range of topics—from managing fears and expectations and developing a growth mindset to networking, marketing, leadership skills, and community-building—informed by interviews with introverts who have created successful businesses without compromising their core personality.

"An essential resource for introverts who choose to follow their entrepreneurial vision and carve out their own unique path."
— Susan Cain, co-founder of Quiet Revolution LLC and *New York Times* bestselling author of *Quiet: The Power of Introverts in a World That Can't Stop Talking*

Books may be purchased in bulk from the publisher for presentation attendees.

Notable Past Engagements

American Marketing Association Leadership Summit (closing keynote)

Financial Planning Association Leadership Retreat

Marketing Profs University

Pioneer Nation

Starbucks

Professional Women in Building Leadership Conference (Keynote Speaker)

State of Oregon Employee Diversity Conference

King County Public Libraries

Northwest Human Resources Management Association Annual Conference

Marketing Association of Credit Unions

Seattle University

Xceed Financial Credit Union

Northwest Entrepreneur Network

Northwest Women's Show

Testimonials

Some may think that speaking about silence and mindfulness aren't the "big" topics you typically want your keynotes to talk about, but nothing could be farther from the truth. She really helped our attendees put the entire conference content in focus... [Beth] was an attentive attendee and weaved in relevant conversations to help tailor the presentation to the audience.

— Robin Tooms, American Marketing Association

The success of her presentation was due to Beth's originality and her respect for her audience. It goes without saying, Beth's presentation exceeded my expectations!

— Grace Wang, Ph.D., Seattle University

I was thoroughly impressed with Beth's attentiveness and desire to create a program that would be specifically tailored to my audience. She delivered exactly what we were looking for and more.

— Debra Helwig, PrimeGlobal Marketing Director's Conference

Contact

Shari Storm, Speaking Agent
category6consulting.com/speakers-bureau
425-367-8818
sharistorm@category6consulting.com

TheIntrovertEntrepreneur.com
LinkedIn.com/in/BethBuelow