

# Beth Buelow, ACC, CPC

## The Introvert Entrepreneur



The Introvert  
Entrepreneur

*Success is an  
inside job.*

### ABOUT

Beth Buelow is known as The Introvert Entrepreneur to a **growing tribe of thousands** of followers and fans.

Beth's expertise and passion is channeled into her coaching, speaking, blog and podcast to benefit professionals who find themselves most at home on the introvert side of the personality spectrum. As a certified professional coach and skilled speaker, trainer and writer, she's recognized as a **thought leader** in the area of life and leadership coaching for introverts.

Beth is highly regarded as an **engaging, informative speaker** who is committed to inspiring introverts to live and lead from their natural strengths.

Professional Speaker. Leadership & Entrepreneur Coach.

### ACCOLADES

*I invited Beth to Starbucks Headquarters as part of our Spring Series called Renew Your Body, Mind & Space. She had a wonderful presentation style and really kept the audience engaged. I would highly recommend Beth as a speaker to anyone.*

~ Jennifer Thomas, Wellness Coordinator,  
Starbucks Corporation

*I've had the opportunity to work with Beth over the last 12 months in a variety of areas. Her expertise in the engagement between extroverts and introverts has given me clarity in how I manage my partners, my staff, and my clients. She is a focused professional and a proven speaker that is, in my opinion, 'the' content expert in the area of introverts in business (and in the workplace).*

~ Christopher Flett, Ghost CEO & Author,  
"What Men Don't Tell Women About Business"

*Beth rocked the house ... her workshop about how to activate introvert superpowers was graciously delivered and packed with actionable strategies to guide introverts like me to manage energy and work within our strengths to make our best impact in a sustainable way.*

~ Nancy Juetten, Owner and Author,  
"Bye-Bye Boring Bio," Authentic Visibility

*We invited Beth to participate as a guest speaker for our BizDev Seminar Series. Her performance was polished, interactive and insightful. One of my clients later stated that Beth's presentation was the best of our series that she had attended.*

- Kristin Kruger, Circulation Marketing & Events,  
Puget Sound Business Journal



The Introvert  
Entrepreneur

*Success is an  
inside job.*



## POPULAR SPEAKING TOPICS

### **Introvert Superpowers, Activate!**

Understanding your dominant personality type gives you an edge in every area of your life, especially networking, business development and self-promotion. In this fun, interactive presentation, we'll do some myth-busting and fact-checking, reveal your natural superpowers (ie strengths), and share tips on how both innies and outties (yes, extroverts, too!) can leverage their quiet side for success.

### **Success is an Inside Job: Introverts, Extroverts & Our Quiet Strengths**

Conventional wisdom says that extroverts have an advantage in sales and leadership, and that introverts are most useful as wordsmiths and number crunchers. The result: Extroverts might assume that introverts aren't cut out for more outgoing activities, and introverts often don't challenge that stereotype. We're going to turn those assumptions upside-down! If you're an introvert, you'll be inspired to position your perceived liabilities as assets. If you're an extrovert, you'll pick up ways to tap into your "inner introvert" to sharpen your leadership skills.

### **Six Things Your Introverted Colleagues Want to Tell You (But Probably Won't)**

Think the introverts in your office don't have much to say? Think again! There are things that you can do to make your work environment (or home life) more "introvert friendly." Here are six things introverts would tell you that would make a huge difference in their productivity, effectiveness and satisfaction. And if you're an innie, you'll pick up some ways to communicate your needs clearly and honestly.

### **Quiet Cultivation: Building a Referral Network, Introvert Style**

If part of your job is to sell (and regardless of title, it's everyone's job!) and you'd rather get a root canal without anesthesia, this presentation is for you! We'll reveal the strengths that equip introverts and accidental salespeople to be sales pros. Our emphasis will be on reframing what "sales" means, and using that reframe to create natural opportunities for cultivating referrals and brand evangelists, introvert-style. You'll leave not only inspired, but better prepared to move through fears that surface as we expand our professional skill-set and comfort zones.

The complete list of presentation topics includes marketing and sales, leadership, communication, energy management, presentation skills, networking and personal development... all from an introvert point-of-view.

If you're an introvert, you'll find Beth's message affirming, practical and empowering.

If you're an extrovert, you'll pick up some insights on how to relate to the introverts in your life, as well as how to tap into your own powerful introvert energy.

## HIRE BETH

253.617.0779

Beth@TheIntrovertEntrepreneur.com

TheIntrovertEntrepreneur.com

Facebook.com/TheIntrovertEntrepreneur

